

GEORGIA INSTITUTE OF TECHNOLOGY

CAREER SERVICES PARTNER PROGRAMS

The Georgia Tech Career Services Executive Partner and Partner programs provide an excellent way to raise your visibility among some of the most sought after students in the country. Georgia Tech's national ranking means competition for students is keen and this sponsorship program is designed to allow you to stand out above the crowd. Limited in number, particularly at the Executive Partner Level, partners gain a new and productive vehicle for reaching the key student audiences.

Each year thousands of Georgia Tech students participate in Career Services programs and functions. These programs are designed to help students better prepare for the world of work and be more productive employees. Without funds from our partners most of our programs would not be possible. Employers often ask how to increase their visibility with students while aiding our programs. Here are some ways we've designed to achieve these goals.

EXECUTIVE PARTNERS (\$5,000)

- Website Presence**
- Employer logo on Career Services Website
 - Link to Employer Website
 - Employer Profile
 - Career Services Events (Resume Blitz, Mock Interview Week, etc.)
- Recruiting Benefits**
- Skybox Interviewing
 - Resume Book (Unlimited)
 - One Free Information Session each year *
 - Organized Campus Visits
- Visibility**
- Sign with employer name
 - Signage recognition at major events
 - Free 1/2 page ad in the Career Guide
 - Feature article in the Career Services student newsletter

PARTNERS (\$2,500)

- Employer logo on Career Services Website
- Link to Employer Website
- Employer Profile
- Career Services Events (Resume Blitz, Mock Interview Week, etc.)
- Skybox Interviewing
- Resume Book (One per year)
- Sign with employer name
- Signage recognition at major events
- Free 1/4 page ad in the Career Guide
- Announcement in the Career Services student newsletter

Contact

Cynthia Jordin, Associate Director

404.894.2550, cynthia.jordin@success.gatech.edu

* Covers the cost of AV equipment and pizza and soft drinks for up to 30 students